PJ Boardman, Director, Education Marketing, Mathworks

P.J. Boardman is the Director of Education Marketing for Mathworks, managing a worldwide education marketing team responsible for product and technology strategy, publishing programs, online learning and digital marketing from K-12 through higher education. She is a director of the American Society for Engineering Education (ASEE) Corporate Membership Council and a liaison for P12 Education. Prior to joining MathWorks in 2014, P.J. was a Vice President of Cengage Learning and Pearson Education.